

Norway Launches New Energy-Saving Programs

The City of Norway's electric customers have multiple new ways to save energy and help lower their electric bills thanks to new energy efficiency rebate programs introduced by the utility this month.

“Saving energy is one of the most important things we can do to help keep customer bills down, reduce emissions, and control long-term costs,” said Ray Anderson, City Manager. “The Norway Department of Power & Light's new energy efficiency rebate programs are one way in which we're working to meet that goal.”

Residential customers in Norway may now be eligible for rebates on qualifying energy-saving equipment and services, including:

- **ENERGY STAR® Appliances** – Refrigerators, clothes washers, dishwashers, room air conditioners and dehumidifiers
- **Efficient HVAC Equipment** – Furnaces with variable speed motors, central air conditioner (A/C) units, and electric water heaters
- **ENERGY STAR Lighting** – Compact fluorescent light (CFL) bulbs and light-emitting diode (LED) night lights and holiday lights, and
- **Central A/C Tune-Ups** – Tune-ups to central A/C units by participating contractors

For business customers, in addition to the existing array of business programs and technical assistance already available through the electric utility, two new rebate programs are also being introduced:

- **Energy efficient lighting upgrades**, and
- **Non-lighting equipment upgrades**, including air conditioning and air source heat pumps, chillers, variable frequency drives, efficient motors, vending, refrigeration, ice machines and sprayers

The energy efficiency new rebate programs result in part from the passage of Michigan Public Act 295 of 2008, which requires electric providers to create and carry out Energy Optimization plans to help customers save energy. Dollar values for each rebate will vary based on the cost of the equipment or service and its energy-saving potential.

The rebates are being offered in addition to an existing array of energy efficiency and conservation programs and services already available through the utility and its nonprofit power supplier, WPPI Energy.

“Virtually every customer can find ways to use less energy,” said Anderson. “I encourage our electric customers to take advantage of the wide variety of programs and services The City of Norway has available.”

To learn more about the City of Norway’s energy efficiency programs, call the Norway City Hall at (906) 563-9961 extension 200 .

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